



















VISION

"Our vision is to be a global leader in seed technology and innovation, recognized for our exceptional quality, performance, and sustainability. We aspire to be a trusted partner to farmers and gardeners worldwide, providing them with the knowledge, tools, and resources they need to succeed. We envision a future where agriculture is truly sustainable, where crops are resilient and adaptive to changing conditions, and where people have access to healthy and nutritious food. We are committed to making a positive impact on the world, and to creating a better future for all."

MISSION

"Our mission is to provide farmers and Growers with high-quality seeds that produce healthy, productive, and sustainable crops. We are committed to advancing the science of plant breeding and genetics, and to continuously innovating to meet the evolving needs of our customers. We believe in responsible and ethical practices, and in promoting biodiversity, environmental stewardship, and social responsibility throughout the seed industry. Our ultimate goal is to contribute to the growth and prosperity of agriculture, while also helping to feed a growing population and to preserve the planet for future generations."





RESEARCH & DEVELOPMENT

Breeding and genetics: Our R&D scientists use traditional and molecular breeding techniques to develop new seed varieties that are more resistant to diseases, pests, and environmental stresses, and that have improved yield, quality, and nutritional content. Developing new and improved plant varieties through Plant breeding is a primary focus of our company R&D. This involves identifying desirable traits, such as disease resistance, improved yields, and better flavor, and using traditional or modern breeding techniques to produce plants with those characteristics.

Trait discovery and development: Our R&D teams work on the discovery and development of new traits, such as drought tolerance, heat resistance, and pest resistance that can be incorporated into seed varieties to meet the evolving needs of farmers and consumers.

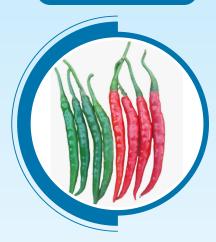
Testing and evaluation: Our R&D scientists conduct extensive testing and evaluation of new seed varieties under different environmental conditions, to ensure their performance and stability, and to identify any potential issues that need to be addressed before commercial release.

Data analytics and modeling: Our R&D teams use advanced data analytics and modeling tools to analyze large datasets and to simulate the performance of new seed varieties under different scenarios, to optimize their performance and to reduce the time and cost of development.



CHILLI KA 2629 Mahima





USP - Short Segment and High Pungency

- Strong Vigorous Plant

- Good & Early Drying

General Features

Plant Growth Habit : Erect & Short Internodal Length

Plant Height : Medium

Fruit Size & Length : 7-8 cm width 0.6-0.7 cm
Fruit Shape : Flat Round Green Shoulders

Fruit Weight : 3.5-4 Gm
Heat Value : 75-80 SHU
Fruit Pungency : Very High Pungent

Dry Fruit Powder Colour: Dark Red

Disease Reaction : Tolerent to CLCV PMD

CHILLI Ka2636 Vidhi



- Suitable For Export Fetches Premium Prices

- Good & Early Drying

General Features

Plant Growth Habit : Bushy & Erect & Short Internodal Length

Plant Height : Medium

Fruit Size & Length : 8-9 cm width 0.6-0.8 cm

Fruit Weight : 3.5-4 Gm
Heat Value : 75-85 SHU
Fruit Colour : Dark Green
Fruit Pungency : Very High Pungent

Dry Fruit Powder Colour: Dark Red

Disease Reaction : Tolerent to CLCV PMD

CHILLI KA 1022 Pluto For Green



USP - Fresh Green Purpose

- Early & Heavy Bearing Strong Branches

- Harvesting Interval Less then two weeks

General Features

Plant Growth Habit : Semi Spreading with more branches

Plant Height : Medium

Fruit Size & Length : 14-16 cm width 1.2-1.4 cm

Fruit Weight : 7-9 Gm Heat Value : 30-35 SHU

Fruit Colour : Light Green semi wrinkled fruit

Fruit Pungency: Medium Pungent
Disease Reaction: Tolerent to CLCV PMD

CHILLI KA 1033 Jwala



USP - Fresh Green Purpose

- Early & Heavy Bearing Strong Branches

- Harvesting Interval Less then two weeks

General Features

Plant Growth Habit : Semi Spreading with more branches

Plant Height : Medium

Fruit Size & Length : 14-16 cm width 1.2-1.4 cm

Fruit Weight : 6-8 Gm
Heat Value : 30-35 SHU

Fruit Colour : Light Green semi wrinkled fruit

Fruit Pungency: Medium Pungent
Disease Reaction: Tolerent to CLCV PMD

CHILLI

KA 7080 PERINEETA





Colour Attractive green colour

Use Suitable for drying Pungency High

First harvest 50-55 days after transplanting

Depth of sowing Less than 1 cm

Fruit Size Length: 7-8 cm Diameter:1cm

Sowing season Kharif, Summer

Sowing method Transplanting of seedlings

Sowing spacing RR - 3.5 to 4 ft, PP - 1 to 1.5 ft

Extra description Good keping quaility and high bearing

CHILLI

KA 7090 ANTRA



Colour Attractive green colour

Use Suitable for drying Pungency High

First harvest 50-55 days after transplanting

Depth of sowing Less than 1 cm

Fruit Size Length: 9 cm Diameter: 1 cm

Sowing season Kharif, Summer

Sowing method Transplanting of seedlings

Sowing spacing RR - 3.5 to 4 ft, PP - 1 to 1.5 ft

Extra description Good keping quaility and high bearing

BRINJAL

Jhumki (Small)



Small Size Oval Purple (Black Round)

Semi Spreading Plant

Fruit Oval Purple Medium Small Size

In Clusters

Fruit Weight

30-60 Gm

First Picking

80 - 90 Days

Sowing Time

Kharif

May-June

Rabi

Sep -Oct

Summer

Jan-Feb

BIT TER GOURD --> Chinchu (Small)





USP - More Female Flower

- Plant Canopy Open Type
- Early Bearing High Yield

General Features

Plant Growth Habit : Medium viny Crop Duration : 115-120 days

Foliage Cover : Dark Green Dense Foliage
Fruit type : Dark Green short Spiny Fruit
Fruit Size : 5-6 cm thickness 1.8-2.5 cm

Fruit Weight : 40-45 Gm
Fruit Weight / Plant : 4-5 Kg
First Harvesting : 45-50 Days
Disease Tolerance : High to YMV

BITTER GOURD — Maharaja (Medium Short)



USP - Dual Purpose

- Suitable For Export Fetches Primium Prices
- Early Bearing High Yield Early Setting Higher Yield

General Features

Plant Growth Habit : Vigerous Long viny Crop Duration : 115-120 days

Foliage Cover : Dark Green Dense Foliage

Fruit type : Dark Green Medium Long Spiny Fruit

Fruit Size : 10-12 cm thickness 2-3 cm

Fruit Weight : 75-80 Gm
Fruit Weight / Plant : 4-5 Kg
First Harvesting : 75-80 Days
Disease Tolerence : High to YMV

BITTER GOURD Syraha (Medium Long)



USP - More Female Flower

- Dark Green Spindle Shaped
- Good keeping & Shipping Quality
- Early Bearing High Yield Early Setting Higher Yield

General Features

Plant Growth Habit : Vigerous Long viny

Crop Duration : 115-120 days

Foliage Cover : Dark Green Dense Foliage

Fruit type : Dark Green Medium Long Spiny Fruit

Fruit Size : 14-16 Cm thickness 2.5-3 cm

Fruit Weight :110-120 Gm
Fruit Weight / Plant :5-6Kg
First Harvesting :65-70 Days
Disease Tolerance : High to YMV

BITTER GOURD Tridev (Long)



USP - More Female Flower

- Dark Green Spindle Shaped
- Good keeping & Shipping Quality
- Early Bearing High Yield Early Setting Higher Yield

General Features

Plant Growth Habit : Vigerous Long viny Crop Duration : 120-130 days

Foliage Cover : Dark Green Dense Foliage

Fruit type : Dark Green Medium Long Spiny Fruit

Fruit Size : 16-18 Cm thickness 2.5-3 cm

Fruit Weight : 100-115 Gm
Fruit Weight / Plant : 5-6Kg
First Harvesting : 55-60 Days
Disease Tolerance : High to YMV



SPONGE GOURD

Maharani (Dark Segment)



USP - Vigorous & Strong Plant With Good Fruit Quality

- High Heat Tolerence

General Features

Plant Growth Habit : Vigorous Strong Plant

Crop Duration : 115-120 days

Foliage Cover : Dark Green Dense Foliage Fruit type : Dark Green & Cylindrical Shape

Fruit Size : 30-32 cm long
Fruit Weight : 80-100 Gm
First Harvesting : 60-70 Days
Disease Tolerance : High to YMV

SPONGE GOURD

Ridhima (Light Segment)



USP - Dual Purpose

- Suitable For Export Fetches Primium Prices

- Early Bearing High Yield Early Setting Higher Yield

General Features

Plant Growth Habit : Vigerous Long viny

Crop Duration : 115-120 days

Foliage Cover : LGreen Dense Foliage

Fruit type : Light Green & Cylindrical Shape

Fruit Size : 30-32 cm long
Fruit Weight : 80-100 Gm
First Harvesting : 60-70 Days
Disease Tolerance : High to YMV

RIDGE GOURD

Ria



USP - Attractive Dark Green Straight Fruit

- Good keeping & Shipping Quality
- Early Bearing High Yield
- Early Setting Higher Yield

General Features

Plant Growth Habit : Vigerous Long viny Crop Duration : 115-120 days

Foliage Cover : Dark Green Dense Foliage
Fruit type : Dark Green & Long
Fruit Size : 40-45 cm long
Fruit Weight : 200-250 Gm
First Harvesting : 45-50 Days

Disease Tolerance : High to YMV

OKRA Viha





USP - Dark Green Pentagonal Fruits

- Good keeping & Shipping Quality

- Short Internode High Yielding Suitable for Export

General Features

Plant Type : Tall

Plant Hight & Final Pick : 150-160Cm Crop Duration : 100-110 days

Foliage Character : Dark Green Deep Lobed
Branches & Internode : 3-4 Branches Short Internode

Fruit type : Dark Green First Flowering : 40-45 Days

Fruit Length :12-14 Cm thickness 2.5-3 cm

Fruit Weight : 120-130 Gm/10Fruits

First Harvesting : 55 – 60 Days Disease Tolerence : High to YVMV

OKRA

Naveli



USP - Uniform Green With Pensil Tip Fruits

- Short Internode High Yielding Suitable for Export

General Features

Plant Type : Tall with compact branches

Plant Hight & Final Pick :150-160Cm Crop Duration :100-110 days

Foliage Character : Dark Green Deep Lobed
Branches & Internode : 3-4 Branches Short Internode

Fruit type : Dark Green First Flowering : 40-45 Days

Fruit Length : 12-14 Cm thickness 2.5-3 cm Fruit Weight : 130-140 Gm/10Fruits

First Harvesting : 55 – 60 Days

Disease Tolerence : High to YVMV

DOLICHUS

Dolfy



USP - Early Dark Green Attractive Shiny Lusturous Pods

- Long Pods Non Stringy

- Tolerent to Mosaic Virus & Powdery Mildew

General Features

Flowering : 35-45 Days (50% Flowering)

Plant Hight : Semi Determinate

Flower Colour : Purple
Pod Weight : 5-6 Gm
Pod Length : 12-13 Cm



CARROT

Cozy Nantes



USP - Excellent Smooth Skin

- Good Internal & External Quality

- Excellent Bolting Tolerence

General Features

Foliage Type : Medium to long Length Crop Duration : 100-110 days in Summe

: 100-110 days in Summer 120-150 days in Winter

Foliage Character : Medium Green Colour

Fruit type : Long Cylindrical & Slightly Tapered Fruit Length : 16-20 Cm thickness 2.5-3 cm

Disease Tolerance : Alternaria

CARROT

Hy of Nantes & Kuroda



USP - Very Strong Seedling Vigour & good Cold Emergence

- Highly Adaptable with excellent ability

- Excellent Bolting Tolerence

General Features

Foliage Type : Medium to long Length Crop Duration : 90-100 days in Summer

: 90-100 days in Summeı 110-130 days in Winter

Foliage Character : Dark Green Colour

Fruit type : Long Cylindrical & Slightly Tapered Fruit Length : 12-15 Cm thickness 2.5-3 cm

Disease Tolerence : Alternaria

Xanthomonas highly tolerant

Storage : Average to Good

Market : Fresh, Bunching, Processing

CARROT

Lalima Rajasthan Variety



General Features

Sowing time august to October.
Roots are sleek, Tender and tapering,
15-18 inches long and dark red in colour.
Red core, Very sweet taste,
Suitable for long distance transportation.
Attains red colour in 70 days after sowing.



BOTTLE GOURD

Yogini (Warad Seg)



USP - Vigorous & Strong Plant With Good Fruit Quality

- High Heat Tolerence

General Features

Plant Growth Habit : Vigorous Strong with long vine

Fruit type : Light Green Cylindrical

Fruit Size :35-40 Cm long

Fruit Weight :.5-.7 Kg First Harvesting :60 - 65 Days

Blossom End Fruit Shape: Blunt

Disease Tolerence : High to YMV

FRENCH BEANS

Frankie



USP - Early Green Shiny Pods

- High Bearing

General Features

Flowering : 40-45 Days (50% Flowering)

Plant Type : Bushy Pods / Plant : 45-50 Pod Weight : 3-5 Gm Pod Length :12-15 Cm

CLUSTER BEANS

Rohini



- High Bearing

- Tolerent to Anthracnose & Powdery Mildew



General Features

Flowering : 30-35 Days (50% Flowering)

Plant Hight : 110 cm Plant Type :Bushy Pods/Plant :150 average Pod Weight : 3 Gm Pod Length :12-13 Cm



CAPSICUM

Cap Wonder (Green)



USP - Attractive Dark Green blocky Fruit

- Suitable for Summer & Kharif Seasons
- Good keeping & Shipping Quality
- Early Bearing High Yield
- Early Setting Higher Yield

General Features

Plant Growth Habit :Erect Sturdy Vigorous Strong Plant

:Dark Green Dense Foliage Foliage Cover

: Dark Green Fruit type

:5-6 Cm long Dia 5-5.5 Cm Long Fruit Size

Fruit Weight : 80-90 Gm First Harvesting :90-95 Days

Disease Tolerance :High to YMV CLCV PMD

PUMPKIN

Puma



USP - Attractive Dark Green Straight Fruit

- Round to flattish round in shape when mature
- Good keeping & Shipping Quality
- Medium sized hybrid with high yielding
- Early Setting Higher Yield

General Features

Fruit maturity : 60-70 days

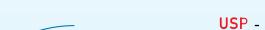
Foliage Cover : Dark Green Dense Foliage

: Dark Green Round to Flattish Round Fruit type

Fruit Weight : 4-5 Kg First Harvesting : 55-65 Days Disease Tolerance : High to YMV

BEET ROOT

Better



USP - Stable Variety for year round production

- Extremly Uniform

- Very Good Flesh Quality & high Yield Consistent



: Fully Erect Plant & Leaf Habit

Leaf Colour : Bright Green with some red

: Top Shape Shape Maturity : 55-65 Days Fruit Internal Colour : Dark Red **Bolt Habit** : Late **Sugar Content**

: High(12-15%) Yield : Very High

: Cercospora Leaf Spot Moderate to Disease Tolerence

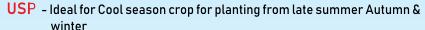
powdery & Downy Mildew tolerant to

Rhizotonia



Divya





 For summer Planting insure adequate soil moisture and reduce plant population and harvest early as high temp &high plant population trigger bolting

-Extremly Uniform

- Very Good Flesh Quality & high Yield Consistent

General Features

Plant & Leaf Habit : Fully Erect
Leaf Colour : Bright Green
Shape : Long Cylindrical
Maturity : 35-40 Days
Fruit Colour : White Smooth

Taste : Mild Yield : Very High

Disease Tolerence : Cercospora Leaf Spot Moderate to powdery &

Downy Mildew tolerant to Rhizotonia

RADDISH

Pihu



USP - Ideal for Cool season crop for planting from late summer Autumn & winter

- For summer Planting insure adequate soil moisture and reduce plant population and harvest early as high temp & high plant population trigger bolting
- Extremely Uniform
- Very Good Flesh Quality & high Yield Consistent

General Features

Plant & Leaf Habit : Fully Erect
Leaf Colour : Bright Green
Shape : Long Cylindrical
Maturity : 35-40 Days
Fruit Colour : White Smooth

Taste : Mild Yield : Very High

Disease Tolerence : Cercospora Leaf Spot Moderate to powdery &

Downy Mildew tolerant to Rhizotonia

PEAS

KS-20 (Researched)



- USP A good yielder with excellent stress tolerance that is well adapted to hoter climates
 - Normal Leaf Dark green
 - Powdery Mildew Resistant

General Features

Maturity : 90 Days

1st Flowering : 20-25 Days

Pod Shape : Curved

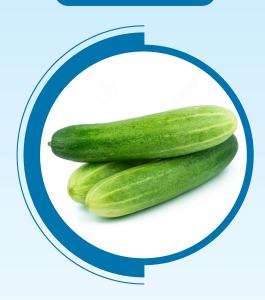
No of Peas / Pod : 9-11

Pod Length : 100 MM



CUCUMBER

Milan (Seg-Malini)



USP - Uniform Fruit Shape & Size With Good Fruit Quality

- High Heat Tolerence
- Bitter Free Crispy & Tasty

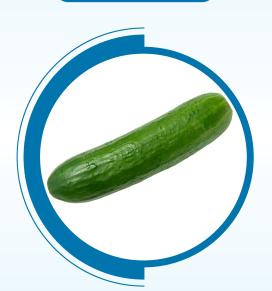
General Features

Plant Growth Habit : Vigorous Strong Plant
Foliage Cover : Dark Green Dense Foliage
Fruit type : Dark Green & Cylindrical Shape

Fruit Size : 18-20 Cm long
Fruit Weight : 140-150Gm
First Harvesting : 40-45 Days
Disease Tolerence : High to YMV

CUCUMBER

Trishul



USP - Uniform Fruit Shape & Size

- High Heat Tolerence
- Bitter Free Crispy & Tasty
- High Yielding And Good Keeping Quality

General Features

Plant Growth Habit : Vigorous Strong Plant
Foliage Cover : Dark Green Dense Foliage
Fruit type : Medium Light Green Colour
Fruit Size : 20-22Cm long & 4-4.6 Dia

Fruit Weight : 200-220 Gm
First Harvesting : 30-35 Days
Disease Tolerence : High to YMV

SUN FLOWER

Bhanu



Bhanu is a medium to full season maturity hybrid variety which enables it to maximize yield in various conditions

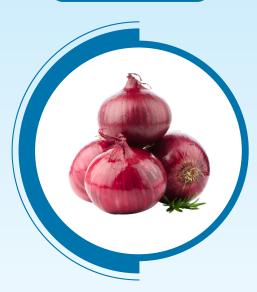
High Disease resistance resistance Powery downy Alternaria

Very High in Oil percentage of poly unsaturated oil

Head is semi pendulus which help to reduce sunburn and bird problem







Sowing Season Kharif & Rabi

Sowing Period May-June & September-October

Harvesting Period August-September &

November-December

Colour Of The Fruit - Red

ONION

Pinky Pinky



Sowing Season Kharif & Rabi

Sowing Period May-June & September-October

Harvesting Period August-September &

November-December

Colour Of The Fruit - Light Red

CORIANDER

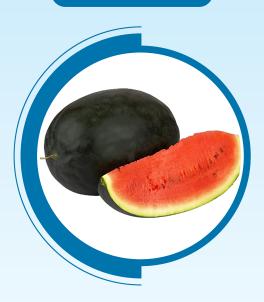
Khushbu (Imported)



Coriander seeds Italian origin excellent variety, very slow bolting, multi cut, tall plant, young and broad leaves stems having relatively good aroma



WATERMELON --- Rudra



Mini seeded oval shaped fruits
Very good shipping and keeping quality
High fruit size uniformity
Deep red crispy flesh
11 to 13% brix
4 to 5 Kg fruit size

High yield

High adaptability across India Strong and vigorous plants

WATERMELON --> Shankara



Striped oval shaped Green fruits
Very good shipping and keeping quality
High fruit size uniformity
Deep red crispy flesh
13 to 15% brix
5 to 6.5 Kg fruit size
High yield
High adaptability across India
Strong and vigorous plants

MUSKMELON Nector



USP - Thick Orange tender flesh & juicy

- Rich in Aroma
- High TSS 13-14%
- High Tolerence to blight & Wilt

General Features

Plant Vigorous Plant with dark green foliage

Fruit Colour : Light Colour grey green rind with dense net

Fruit Shape : Globose
Fruit Weight : 0.8-1 Kg
TSS : 13-14%
Harvest : 80-85 Days







USP - Attractive Dark Green blocky Fruit

- Suitable for Summer & Kharif Seasons
- Good keeping & Shipping Quality
- Early Bearing High Yield
- Early Setting Higher Yield

General Features

Plant Growth Habit : Erect Sturdy Vigorous Strong Plant

Foliage Cover : Dark Green Dense Foliage

Fruit type : Dark Green

Fruit Size : 5-6 Cm long Dia 5-5.5 Cm Long

Fruit Weight : 80-90 Gm First Harvesting : 90-95 Days

Disease Tolerence : High to YMV CLCV PMD

FODDER SSG

Satya Red



USP - Attractive Dark Green blocky Fruit

- Suitable for Summer & Kharif Seasons
- Good keeping & Shipping Quality
- Early Bearing High Yield
- Early Setting Higher Yield

General Features

Plant Growth Habit : Erect Sturdy Vigorous Strong Plant

Foliage Cover : Dark Green Dense Foliage

Fruit type : Dark Green

Fruit Size : 5-6 Cm long Dia 5-5.5 Cm Long

Fruit Weight : 80-90 Gm First Harvesting : 90-95 Days

Disease Tolerence : High to YMV CLCV PMD

MULTICUT BAJRA

Surya



Multicut fodder hybrid Bajra, suitable for 3-5 cuts

Long broad & dark green leaves

High tillering with thin stems

Fast growing with reaching >110 cm in 50 days & ready for first Cut



MUSTURD Bhola



Plant height (cm) 170–190
No. of primary branches 5 –7
No. of Secondary branches 17–19
No. of Pods per branches 50–55
Grains per pod 6 – 7
Maturity Periods 125–135 days

Specific Feature
Tolerant to frost and white rust
Pods stick to the branches
Attractive plant type
High oil % & yield
High oil content of 38%
Average yield of 22q/h
Seed bold dark brown colour

MAIZE

Aditya (Single Cross)



Full maturity hybrid (110-115 days)

Yield Potential: 65-70 Q./ha with shelling 80-82%.

Uniform semi-erect & medium tall phenotype.

Medium-high Cob placement, conical cobs with white shank.

Cobs wholly covered with husk.

Orange-yellow, semi-dent, medium-bold kernels

Tolerant to lodging, stay green foliage at harvest

Tolerant to MLB but challenged with post-flowering TLB & stock rot

MAIZE

Divya (Double Cross)



Full maturity hybrid (110-115 days)

Yield Potential: 65-70 Q./ha with shelling 80-82%.

Uniform semi-erect & medium tall phenotype.

Medium-high Cob placement, conical cobs with white shank.

Cobs wholly covered with husk.

Orange-yellow, semi-dent, medium-bold kernels

Tolerant to lodging, stay green foliage at harvest

Tolerant to MLB but challenged with post-flowering TLB & stock rot



TOMATO

Atlus (Seg-Abhilash) Deter



USP - Suitable for open field and Staking

- High Tolerence to TyLCV & TOSPO
- Good Self Life & more Sourness

General Features

Plant Growth Habit : Determinate
Plant Height : Medium
Fruit Size : 90-95 Gms

Fruit Shape : Flat Round White Shoulders

First Harvesting : 65-70 Days

Firmness of Fruit : Very Tight Good Keeping Quality

Sourness of Fruit : 2.5 to 3%

Disease Reaction : Tolerent to TY1 TY2 & BW

TOMATO

Golu (Shivam Semi Deter)



USP - High Heat Tolerence Suitable for Summers

- Good Self Life & High Sourness Long Keeping Quality

General Features

Plant Growth Habit : Determinate Dark Green

Medium Foliage

Plant Height : Medium Fruit Size : 95-100 Gms

Fruit Shape : Flat Round Green Shoulders

First Harvesting : 60-65 Days

Firmness of Fruit : Very Tight Good Keeping Quality

Sourness of Fruit : 2 to 2.5%

Disease Reaction : Tolerent to TY1 Early Blight

TOMATO

Raha (Seg-Sahoo) Deter



- USP Suitable for open field and Staking
 - High Tolerence to TyLCV & TOSPO
 - Good Self Life & more Sourness

General Features

Plant Growth Habit : Determinate
Plant Height : Medium
Fruit Size : 95-100 Gms

Fruit Shape : Flat Round White Shoulders

First Harvesting : 70-75 Days

Firmness of Fruit : Very Tight Good Keeping Quality

Sourness of Fruit : 2.5 to 3%

Disease Reaction : Tolerent to TY1 TY2 & BW

CAULIFLOWER Dharini





Sowing Time : June to July

Harvest days : 55-60 Days after Transplant

Shape : Dome shape
Colour : Creamy White
Weigh : 700 Gm to 1.2 Kg

CAULIFLOWER

Dhawni



Sowing Time : Sep to 5 oct

Harvest days : 50 – 55 Days after Transplant

Shape : Dome shape Colour : Creamy White

Weight : 1 Kg to 1.5 Kg : June to July
Harvest days : 55-60 Days after Transplant

Shape : Dome shape
Colour : Creamy White
Weight : 700 Gm to 1.2 Kg

NURSURY PACK

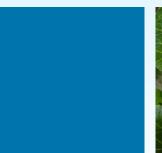
Nursury Kitchen Garden Pack



All Vegetable Hybrids are available in 5 to 10 gm pack

















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